



NEWS RELEASE

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CONTACT: Andrew Bohage (608) 264-6604
Fax: (608) 264-6644

Beaver Dam woman wins \$50,000 “Holly Jolly Raffle” prize

(Madison) —Jennifer Smith of Beaver Dam has a new, rather unique lucky number: 02972.

When Smith purchased a ticket in the Wisconsin Lottery's “Holly Jolly Raffle” she was the 2,972nd person to buy one. When the Lottery held the official drawing last Thursday, #02972 turned out to be the lucky number for the game's top prize.

Just like that, Smith won \$50,000.

The Lottery's “Holly Jolly Raffle” went on sale on November 15. There were 50,000 tickets available at \$5 each. The raffle sold out in a matter days.

In addition to the \$50,000 top prize won by Smith, the raffle also produced twenty-five \$1,000 winners and 500 \$100 winners. For a complete list of all 526 winning numbers visit the Lottery's web site, wi.lottery.com.

All “Holly Jolly Raffle” winning tickets are valid for 180 days from the date of the drawing, which was December 16. They can be redeemed at any time during the six-month claim period.

Smith bought her \$50,000 winning ticket at Kwik Trip, W9153 County Hwy. G in Beaver Dam. For selling that ticket Kwik Trip earns a \$1,000 commission from the Lottery. Lottery retailers who sell winning tickets with prizes of \$600 or more earn the equivalent of 2% of the prize, up to a maximum of \$100,000.