



NEWS RELEASE

FOR IMMEDIATE RELEASE:
August 26, 2010

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\$1 million Powerball ticket sold in Holmen

Wisconsin's 3rd \$1 million Power Play ticket this year



(Madison) —For the third time this year a Powerball ticket sold in Wisconsin is worth \$1 million to the lucky winner, thanks to Powerball's Power Play prize multiplier feature.

The ticket, sold in Holmen in La Crosse County at Festival Foods, 600 N. Holmen Dr., matched all five regular winning numbers in the August 25 Powerball drawing to earn the ticket holder a \$200,000 prize. But, because the player had also purchased the Power Play prize multiplier feature, the \$200,000 prize was automatically multiplied by five.

Power Play turned the \$200,000 ticket into a \$1 million winner.

The ticket-holder has 180 days from Wednesday's drawing to claim the prize at the Lottery's headquarters in Madison.

Wednesday's winning Powerball numbers were 16, 17, 29, 31 and 36 with a Powerball of 23. The Power Play prize multiplier was 03.

Power Play is a feature of Powerball that gives all non-jackpot winners a chance to multiply their prizes for an additional \$1 for each set of numbers they purchase. Before each Powerball drawing a Power Play number from 2-5 is drawn. With a Power Play purchase, prizes of \$3 to \$10,000 are multiplied by the Power Play number that was drawn, but...all \$200,000 prizes are automatically multiplied by five, making them \$1 million prizes, regardless of the multiplier number that was drawn.

One million dollar Power Play tickets were also sold this year in Green Bay and Fond du Lac.